

Jihad Propaganda: From Words to War

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Propaganda = lies, distortions, fabrications, exaggerations, disinformation, spin, censorship?

➤ *Propaganda is any form of communication in support of national objectives designed to influence the opinions, emotions, attitudes or behavior of any group in order to benefit the sponsor, either directly or indirectly**

In practical sense, propaganda is a message that needs propagation, i.e. an ideology for a movement being led for a social or political purpose.

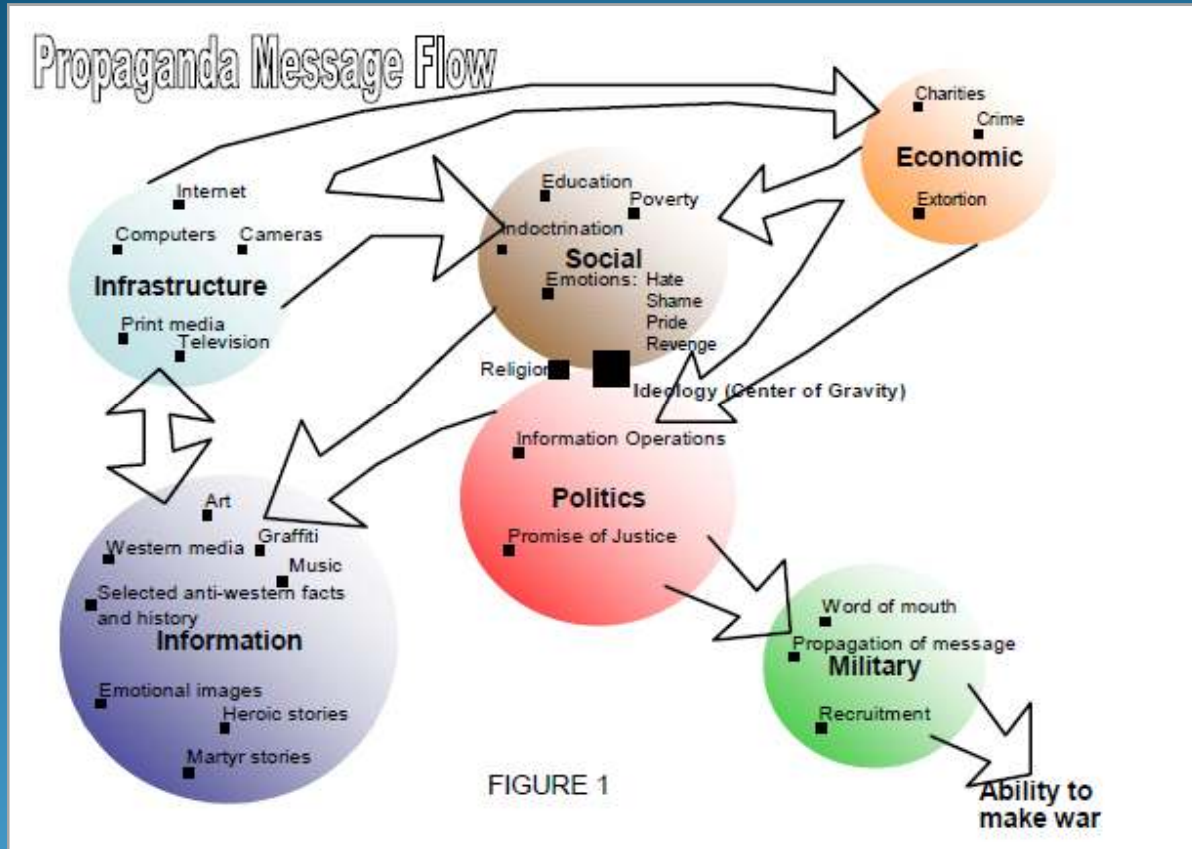
Propaganda is effective because:

- a) It simplifies the information;
- b) It is overwhelming (too much to be elaborated in short time);
- c) It appeals to prejudices of recipient > reinforces what we already believe (legitimization of beliefs) > collective think;
- d) It feeds on emotions (hate, fear, patriotism)

* Definition from "Doctrine for Joint Psychological Operations, 10 July 1996

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Propaganda does not utilize all known facts > is biased

Ends justify the means

Finding Weakness In Jihadist Propaganda – Major Timoty R. King – U.S. Army



Propaganda – Categories and Techniques

Categories:

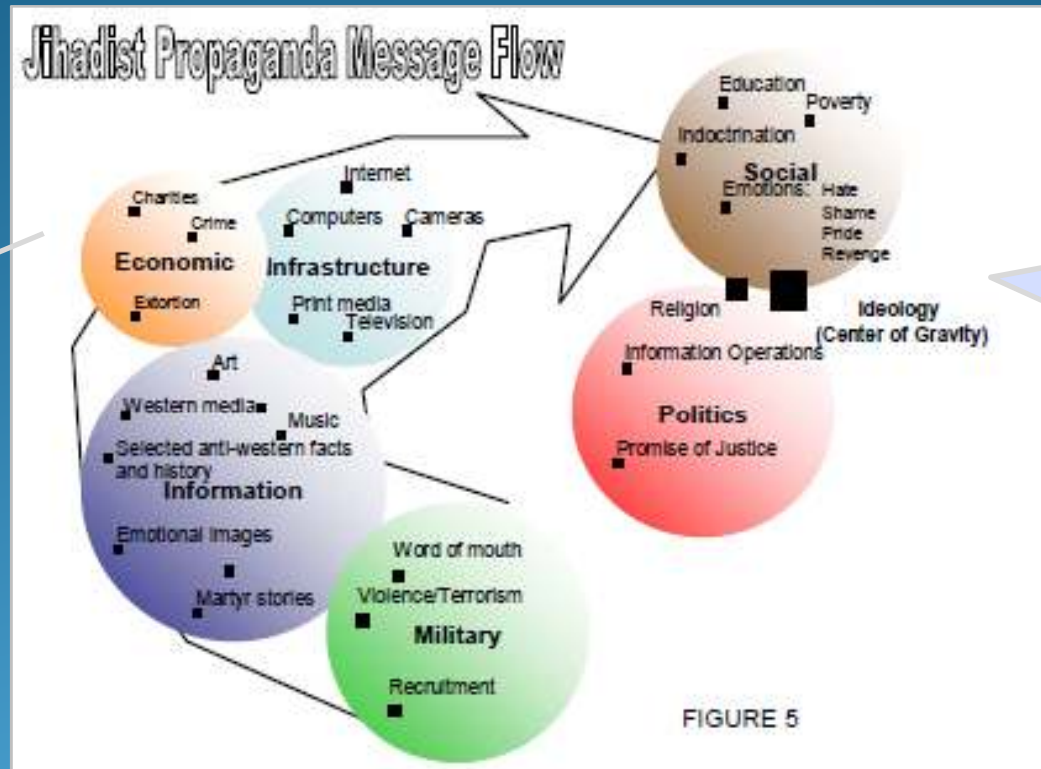
- 1) **Agitation propaganda** – Calls attention to a social or political problem;
- 2) **Integration propaganda** – Calls for unity to a cause or group;
- 3) White propaganda – Relies on truth, but presented in a biased manner;
- 4) Black propaganda – Relies on lies or erroneous information;
- 5) **Disinformation** – Intentionally misleading;
- 6) Bureaucratic propaganda – Uses reports and statistics to convey a point of view;
- 7) Counterpropaganda – Designed to nullify or reverse an opponent's propaganda;
- 8) Hate propaganda – Agitation propaganda aimed to demoralize the enemy;
- 9) **Propaganda of the deed** – Actions speak louder than words. Video and photos transcend language barriers.

Propaganda – Categories and Techniques

Techniques:

- 1) Faulty logic – Simplifications > biased sampling, faulty analogies;
- 2) Diversion and Evasion – Accusing the accuser, choosing a scapegoat, fear of wiked alternative;
- 3) Appealing to emotion – Traditions, personification, hot and cold words;
- 4) Falsehood and trickery – Quotes out of context, exaggeration of consequences, false urgency;
- 5) Playing human behavioral tendencies – Repetition, slogans, testimonials, use of bias, stimulation of curiosity, utopian and dystopian fantasies;
- 6) Techniques of style – Shock, proverbs, emphasize one point, shotgun approach;
- 7) Techniques of reason and common sense – Metaphors, “yes, but”, use of famous quotes.

Jihadist Message Flow

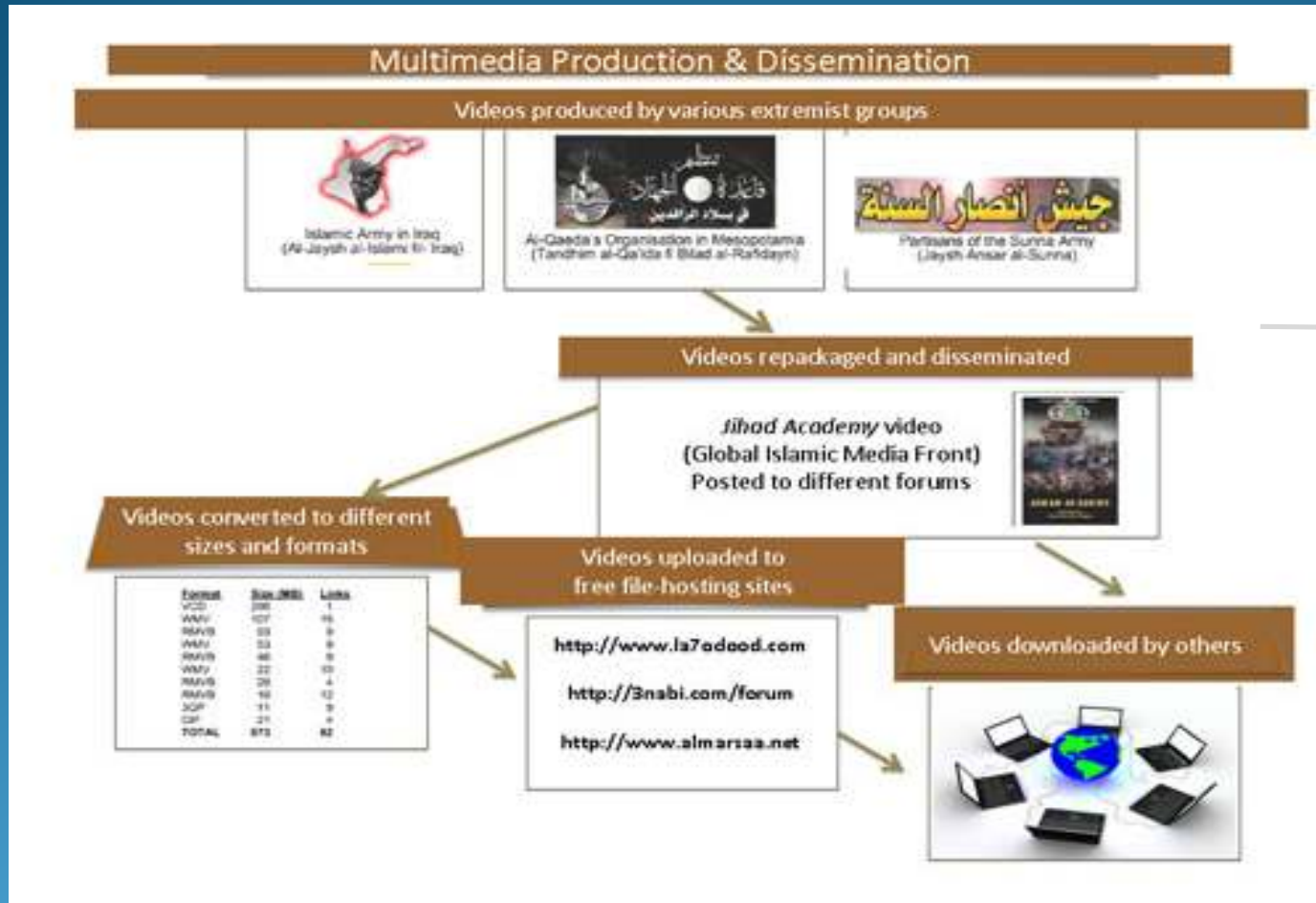


No control on media, but use military force to make our media talking about them

Based on sovereignty of God over man > difficult for any person to lead the movement

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Jihad Strategy of Propagation



Messages have increased in quantity, frequency, technical sophistication, translation capability, subject coverage, media savviness.

Analysis of Jihadi Extremist Groups' Video – Edna Reid – www2.fbi.gov

Jihad Media Organization Identified Online

Media Organizations	Types and Features	Groups
As-Sahab	Message (OBL), Tribute - English, Arabic subbed and religious texts	Al-Qaeda
GIMF	Propaganda, Newsletter - Arabic subbed and hymn	Unidentified Victorious Group's Army
Islamic Media Center	Documentary - Arabic subbed and hymn	Unidentified
Jihad Media Battalion	Documentary - English subbed and hymn	Islamic Army in Iraq
Media Division of Islamic Army in Iraq	Documentary - Arabic subbed and hymn	Islamic Army in Iraq
Media Division of The Partisans of the Sunna Army	Documentary, Hostage Taking, Tribute - Arabic subbed and religious texts	Partisans of the Sunna Army
Media Division of Al-Qaeda Organization in Iraq	Tribute, Suicide Attack - Arabic subbed, hymns, religious texts	Al-Qaeda Organizations in Iraq
Media Platoon of the Islamic Jihad Army	Message - English subbed	Islamic Jihad Army
Ansar al-Mujahideen	Message, Documentry, Tribute - Arabic, English	Al-Qaeda
Al-Fida Islamic Network	Message, Documentry, Tribute - Arabic, English	Al-Qaeda, AQIM, Islamic State of Iraq

Analysis of Jihadi Extremist Groups' Video – Edna Reid – www2.fbi.gov – integrated and up-dated by Crimelog.it on July 17th 2011



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Ansar al-Mujahideen English Forum presents: an "Ispirational Essay" – Reminishing of the Martyrs' of Somalia

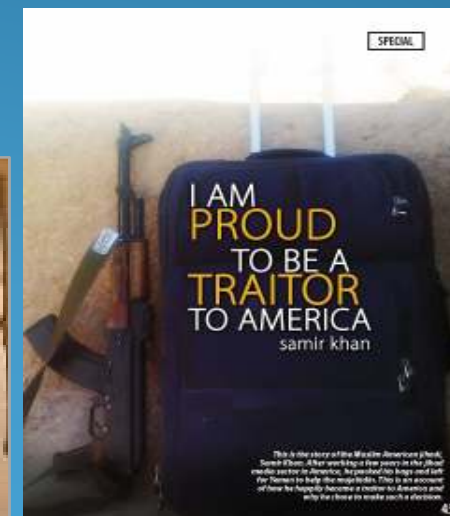
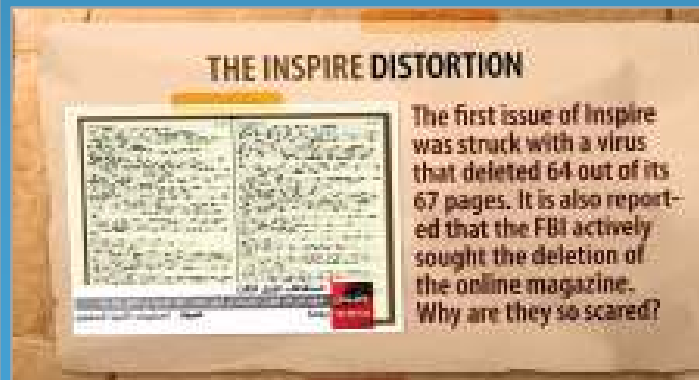
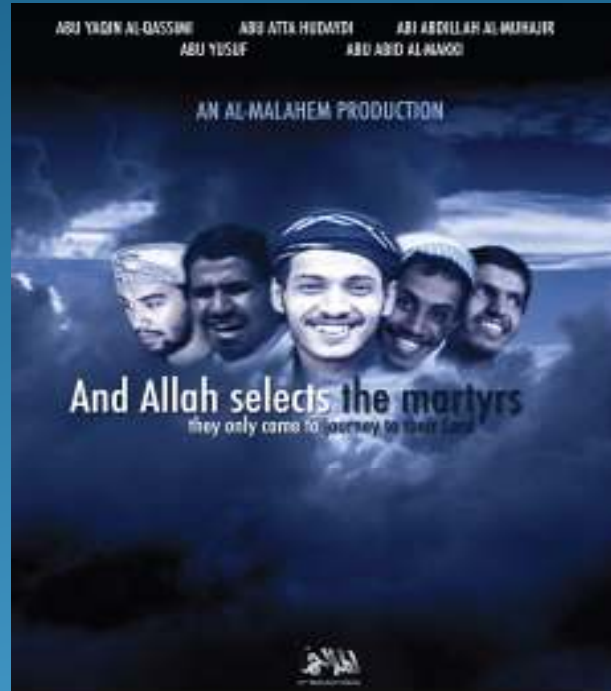


Translation Department
Inspiration
Motivation
Action
Distribution

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“Inspire” – The First Magazine Issued by Al-Qaeda in English

First issue on May 2010 – Released by Al-Malahem Media Production – Propaganda Unit of AQ in the Arabian Peninsula



Countermeasures – Take Down, Counter-Propaganda, SWS...to be continued

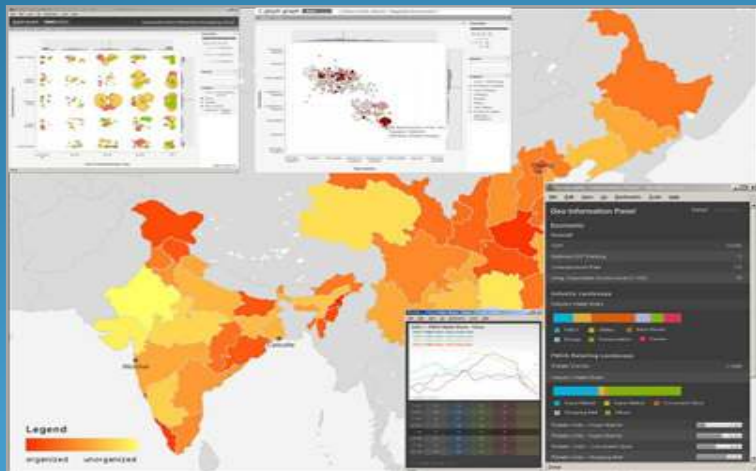
public intelligence

FBI Takes Down 73,000 Blogs Over Al-Qaeda Magazine

July 20, 2010 in **News**

Public Intelligence

Earlier this week, the owner of a WordPress-based blogging platform **Burst.net** was informed by the site's hosting provider **Burst.net** that their servers had been deactivated following a request from the Federal Bureau of Investigation. Although preliminary reports attributed this takedown to copyrighted content, it has since been discovered that the request was due to "terrorist materials". A press release from Burst.net explains: "Upon review, Burst.net determined that the posted material, in addition to potentially inciting dangerous activities, specifically violated the Burst.net Acceptable Use Policy. This policy strictly prohibits the posting of 'hate/racist propaganda, racist material, or bomb/weapon instructions'. Due to the violation and the fact that the site had a history of previous abuse, Burst.net elected to immediately disable the system." Burst.net later posted:



Sunday 17 July 2011

The Telegraph

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Terrorism in the UK

MI6 attacks al-Qaeda in 'Operation Cupcake'

British intelligence has hacked into an al-Qaeda online magazine and replaced bomb-making instructions with a recipe for cupcakes.



Share: [Icons for social media sharing]

Recommend 33K

Tweet 6,219

Share 1,911

+1 7

Terrorism in the UK

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